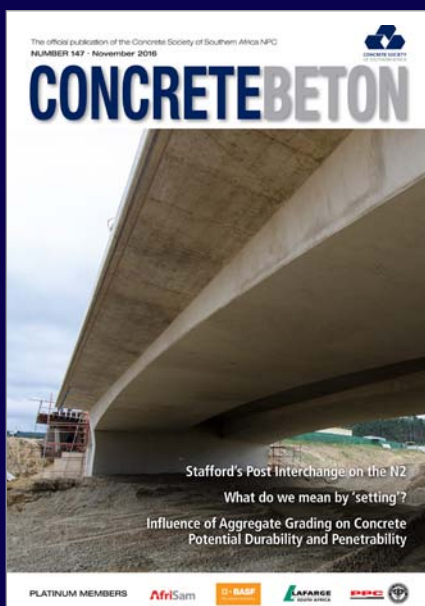


RateCard 2018



The Concrete Beton magazine (**ISSN 1682-6116**) is a Department of Higher Education and Training accredited technical journal, which sets out to promote excellence and innovation, in the design and use of concrete.

Concrete Beton is published quarterly by the Society and mailed exclusively to the its members. Electronic versions are generally available through the Society's website at www.concretesociety.co.za

This unique publication provides an invaluable source of information on the science and practice of concrete, reaching professional disciplines that encompass project management, consulting, civil engineering, construction management, architecture, quantity surveying, and specialist suppliers in the concrete sector.

The editorial content provides a balance between scientific and technical discussions on concrete, and includes features on industry projects, events, seminars and Concrete Society activity.

Concrete Beton informs industry professionals on the latest developments in this field and includes local and international accredited technical papers, to ensure that best practice solutions continue to be applied in South Africa's world class infrastructure.

PLATINUM MEMBERS



RateCard 2018

Publication cover dates

March, June, September, November

Deadlines – prior to publication

Editorial 13 February, 15 May, 14 August, 16 October

Advertising Bookings 23 January, 24 April, 24 July, 25 September

Advertising Material 13 February, 15 May, 14 August, 16 October









Advertising rates

Rates per insertion (All rates include agents' commission but exclude VAT)

Size	Single insertion rate	Contract (four editions) insertion rate
DPS.....	R 20 800.....	R 18 900
Full Page	R 12 250.....	R 11 000
Half Page.....	R 7 250.....	R 6 500
1/3 Page	R 5 000.....	R 4 550
1/4 Page	R 4 080.....	R 3 675
1/6 Page	R 3 025.....	R 2 700

Special Positions

IFC	R 15 350.....	R 13 825
IBC.....	R 14 800.....	R 13 300
OBC.....	R 15 650.....	R 14 000

	Page	Trim Size	Type Size	Bleed
	DPS	297 mm x 420 mm	277 mm x 190 mm	5 mm
	Full page	297 mm x 210 mm	277 mm x 190 mm	5 mm
	Half page (Horizontal)	148 mm x 210 mm	130 mm x 190 mm	5 mm
	Half page (Vertical)	297 mm x 105 mm	277 mm x 85 mm	5 mm
	1/3 page (Horizontal)	99 mm x 210 mm	80 mm x 190 mm	5 mm
	1/3 page (Vertical)	297 mm x 70 mm	277 mm x 50 mm	5 mm
	1/4 page (Vertical)	148 mm x 105 mm	130 mm x 85 mm	5 mm
	1/6 page (Vertical)	148 mm x 70 mm	130 mm x 50 mm	5 mm

File formats below are accepted for digital printing

FreehandFonts converted to paths, convert all colours to CMYK and export to Apple Macintosh eps file.

Photoshop.....Convert all colours to CMYK, save as eps or tiff file at no less than 300dpi.

PDF.....Saved at Press Resolution with crops / registration marks.

NOTE: It is not sufficient to convert Word documents to jpeg or tiff documents

Please note that digitally supplied material not complying with these requirements will need to be restyled and our standard make-up charges will apply. Quotations are available on request if DesignWright has to design, adjust or restyle material.

If these Specifications are unclear in any way, please contact Debi at DesignWright on 011 702 1903 / 083 448 4264 or debi@designwright.co.za

Terms of acceptance

- No cancellation of bookings will be accepted after the copy deadline
- All advertisement copy is subject to approval by the publishers, who reserve the right to decline any advertisement
- It is the advertiser's responsibility to supply material for space bookings before the copy deadlines
- Payment is due on publication

Official Publication of: The Concrete Society of Southern Africa, Suite 423, 318 The Hillside, The Hillside Street, Lynnwood 0081; or PO Box 75364, Lynnwood Ridge, 0040.

Telephone **012 348 5305** | Email: admin@concretesociety.co.za | Website: www.concretesociety.co.za

For further editorial information, to submit technical articles, or advertising rates contact John Sheath, Editor, Concrete Beton on **012 348 5305** or email: ceo@concretesociety.co.za

