



## CONCRETE SOCIETY OF SOUTHERN AFRICA

# Company MEMBERSHIP INFORMATION

Membership to be read in conjunction with the Memorandum of Incorporation of the Society.

### Description of Company Membership category:

A company which accepts membership of the Society through its nominated representative or representatives. 'Company Membership' may be accepted by an individual who has a special interest in the goals and objectives of the Society and its continued development and wishes to receive the benefits of membership of this category in person.

## Company Membership Levels:

Company Membership consists of four levels of association, differentiated by increasing levels of commercial exposure:

Bronze | Silver | Gold | Platinum

**Bronze** membership is designed for companies or organisations operating in only one province of South Africa. It is envisaged that organisations such as small products and material suppliers, small contracting firms, small to medium consulting firms and small to medium Government organisations may seek this level. Bronze Membership is designed for those organisations seeking membership and participation and limited promotional activities.

**Platinum, Gold** and **Silver** membership levels have been designed principally for companies having operations in more than one province of South Africa and who would seek to obtain substantial promotional opportunities from their membership commitment. It is envisaged that large to medium sized companies in the industry would take out such membership, including Government Departments, NPC's and similar organisations in industries related to the built environment sector. However, no organisation would be restricted in seeking such levels, regardless of nature or size.

## Standard Benefits for All Members:

Every member of the CSSA is entitled to the following :

- ▶ The right to vote at the Annual General Meetings and Extraordinary Meetings. This includes the right to vote for the election of Board Members.
- ▶ The right to nominate for election to the branch committee in their province of residence.
- ▶ Free issues of Concrete Beton, The Source Book and Concrete Beton Fulton Awards Edition - hard copies and on-line.
- ▶ Listing in The Source Book.
- ▶ A discount on all fees for seminars and conferences.
- ▶ Free copies of electronic versions of most of the CSSA's publications either on CD-ROM or a download from the CSSA website.
- ▶ Discounted rates on publications of our International Partner, namely the American Concrete Institute (ACI).

## Benefits for Company Members:

Membership within the Company Member category has the following additional benefits, as indicated in the Summary: Company Member Level & Benefits table on page 4 of this document. An explanation of each additional benefit is noted below:

### Additional Members

Companies registered in the Company Member-category will have a nominated person who will be recognised as the 'Principal Member'. In addition, each company in this category will be entitled to nominate a specific number of additional individual members (see Summary: Company Member Levels & Benefits table on page 4 of this document). Each of these members, the Principal and nominated members, will have full membership rights as noted in the Standard Benefits for All Members item above.

### Use of CSSA Company Member Logo

Each Company Member will be entitled to print the special CSSA Company Member logo on their company stationery as well as any other printed material. Upon request an electronic copy of the appropriate CSSA Company Member logo will be made available for this purpose.

### Discount on Seminar fees

Staff members, whether nominated or not, of a Company Member will be entitled to receive the normal member discount rate for attending any CSSA seminar or conference. The number of delegates that qualify for the discount rate will be limited (except for Platinum level) to the number of nominated representatives as per the various Company Member Levels (see Summary: Company Member Level & Benefits table on page 4 of this document).

### Acknowledgement at Branch AGM's and Functions

All Company Members will be acknowledged at both the Branch AGM and Branch Functions. Acknowledgement at Branch AGM's will be verbally through the chairperson's address, while at both the AGM and regular functions acknowledgement will be through a presentation by the CEO.

### Web Link

All Company Member logos will be provided with a link from the CSSA website to their own, unless a specific request against this has been received in writing. Furthermore, logos of Platinum and Gold level company members will be included on the CSSA Home Page with hyperlinks to their own websites.

### Acknowledgement in Concrete Beton

Each Company Member will be acknowledged by name in each issue of the Concrete Beton, the Society's Technical Journal. Company Members on the Platinum level will be acknowledged with their logos on the front cover, while Gold, Silver and Bronze level members will be acknowledged in the back pages of the Journal.

## Editorial support in Concrete Beton journal (Platinum - 2 x A4 pages | Gold - 1 x A4 page | Silver - 1 x A4 page in 2 issues only)

Platinum, Gold and Silver level members will have the opportunity to place an editorial in each issue of Concrete Beton journal. The normal journal editorial rules will apply.

## Additional copies of Concrete Beton

Platinum, Gold and Silver level company members will be provided with a number of additional copies of Concrete Beton (see Summary: Company Member Level & Benefits table on page 4 of this document). These are intended for use for promotion of the CSSA amongst their staff and clients.

## Company profile on the Society's website (Platinum - 150 words | Gold - 100 words | Silver - 100 words)

A company profile of Platinum and Gold level members will be placed with the company's hyperlinked logo, on the Home Page of the Society's website. Silver level members' company profile will be placed with the company's hyperlinked logo, on the Membership Landing Page of the website. Word count includes all contact details.

## Acknowledgement at Conferences

Platinum and Gold level company members will be acknowledged at each CSSA hosted conference or a conference where the CSSA has an exhibit. At CSSA hosted conferences the form of acknowledgement will include, but not be limited to, a verbal announcement or presentation.

## Directors' or President's networking Functions

Platinum and Gold level company members will be extended free invitations to any specific functions held by the Director or President of the Society in the specific region where the function is being held.

## Preference for CSSA Conference Sponsorship

Platinum and Gold level members will be offered a pre-market launch opportunity for sponsorship at any national CSSA conference or seminar where sponsorship is sought. After a predetermined period from this initial offer, sponsorship will be offered to the industry at large.

## Complimentary registration at National Seminars

Free registration at all National Seminar venues (Platinum - 2 delegates | Gold - 1 delegate)

## Unique Benefits for Platinum Level:

### Discount on seminar fees for all staff - no limit on number

There will be no limit placed to the number of staff fully employed by the Platinum Member enjoying the discount on conference and seminar fees.

### Acknowledgement in Technical Publications

Platinum level members will be acknowledged as such in the leading pages of any further CSSA technical publications, other than the Concrete Beton.

### Display area at National Seminars

A free display area will be available to Platinum Members at all National Seminar venues.

### Invitations to Board meetings

The Principal Member of the company will be invited to attend CSSA Board meetings. All travel and accommodation expenses will be for the member's cost. Attendees will act as observers to the deliberations of the Board and will not carry a vote. The purpose of the invitation is to extend scope of interactions with the Board members, and to provide the member with the opportunity to present their comments to the Board outside of their normal activities.

## Summary: Company Member Level & Benefits

Benefit description:	Bronze	Silver	Gold	Platinum
Voting rights proportional to entitled number of nominated representatives				
Right to nominate for Board Members and Branch Committees				
Free issue of Concrete Beton (incl. special Fulton Awards edition) and Source Book				
Listings in the Source Book for all nominated representatives				
Representative Individual Member entitlement	4	10	15	25
Use of CSSA Company Member logo on company stationery and promotional material				
Discounts on national conference and seminar fees				
Acknowledgement at Branch AGM's				
Hyperlink from CSSA's website to member's site				
Acknowledgement in Concrete Beton (incl. special Fulton Awards edition) and Source Book				
Editorial support in Concrete Beton journal (Platinum - 2 x A4 pages   Gold - 1 x A4 page   Silver - 1 x A4 page x 2 issues)				
Additional copies of Concrete Beton (incl. special Fulton Awards edition) and Source Book		15	20	30
Company Profile on the Society's website (Platinum - 150 words   Gold - 100 words   Silver - 100 words)		membership	home	home
Acknowledgement at Conferences and Seminars				
Directors' invitations to Fulton Awards Weekend (Platinum - 2 couples   Gold - 1 couple)				
Preference for Seminar and Conference Sponsorships				
Free registration for delegates at all National Seminar venues (Platinum - 2 delegates   Gold - 1 delegate)				
Discount on Seminar Fees for all staff - no limit on number				
Logos featured on front cover of Concrete Beton journal				
Free display area at all National Seminar venues				
Invitation to Board Meetings				

## Application Forms & Membership Fees

Please refer to the Society's website [www.concretesociety.co.za](http://www.concretesociety.co.za) to download the latest Membership Fees & Application forms.

If you require any further details or information, please contact us on Tel: 012 348 5305 or Email: [info@concretesociety.co.za](mailto:info@concretesociety.co.za)